# ACT-R+?: Including Social and Emotional Cognitive Functionality

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#### 2011 PGSS Recommendation

#### Presented trends in:

- research and publications on emotions and
- dual process concepts of cognition

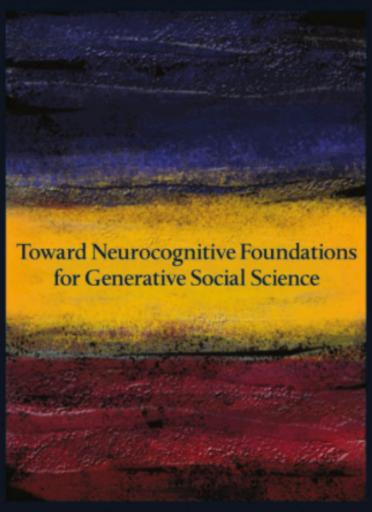
Suggested need to extend ACT-R "beyond rational"

#### So, where are we?

- Trends leveled off
- Research on emotion becoming scientifically acceptable
- But, we're just starting ...

## Meanwhile...

#### AGENT\_ZERO



JOSHUA M. EPSTEIN

### Their need

Computational Social Science needs a principled approach to modeling the full scope of human behavior in Newell's "social" band and higher.

#### Because

- we're not rational all the time;
- and we're not just rational and emotional,
- but we <u>also</u> need physiological and social functionality, i.e., all of causes of behavior in daily life over days, weeks, ...

#### Newell's Levels of "Cognition"

t (sec)	Time Terms	Band	System
10 <sup>11-13</sup>	10 <sup>4</sup> -10 <sup>6</sup> years	Evolutionary	Archeology
10 <sup>10</sup>	Millennia	Historical	Written History
10 <sup>9</sup>	~50 years	Historical	Personal history
108	Years	Historical	Expertise
10 <sup>7</sup>	Months	Social	Expertise
<b>10</b> <sup>6</sup>	Weeks	Social	Culture
10 <sup>5</sup>	Days	Social	Culture
104	Hours	Rational	Task
10 <sup>3</sup>	10 min	Rational	Task
<b>10</b> <sup>2</sup>	Minutes	Rational	Task
10 <sup>1</sup>	10 sec	Cognitive	Unit task
<b>10</b> <sup>0</sup>	1 sec	Cognitive	Operations
10-1	100 ms	Cognitive	Deliberate act
10-2	10 ms	Biological	Neural circuit
10-3	1 ms	Biological	Neuron
10-4	100 μs	Biological	Organelle



<sup>\*</sup>Combining of Figures 3-3, 3-14, (& my additions) form Newell's UTC

#### What social "functions of the mind"?

- Reasoning with & without social content (Fisk, 2010; Wason, 1968; Cosmides, 1989)
- Self-Awareness (Kelly, et al., 2002) & Social Self-Regulation (Bandura, 1991)
- Discerning animate-inanimate objects (Caramazza & Shelton 1998)
- Face Recognition & Social Communication (Sergent, et al., 1992; Haxby, Hoffman, &Gobbini, 2002)
- "IFF&F", mind-reading, interpreting intentions
- Theory of Mind & Simulation capabilities
- Perceive trustworthiness & decide how much to trust
- Minding Norms (Conte & Andrighetto, 2013)
- and many more.

# Planned Proposal

We should extend the ACT-R architecture to include the functions of the mind that deal with:

- rational behavior,
- emotions,
- physiology, and
- and other humans

in response to the environment for days.

#### Possible Evolution of ACT-R

Rational Social Emotional Physiological

ACT-R's 1-cylinder (rational!) revolutionary horseless carriage

could evolve into ...



#### but Good and Bad news:

Characterize how people would behave in response to a nuclear WMD event during the first 30 days in a "megacity".

That means ...

- 24 million instantiations of ACT-R?
- running for 2.5 million seconds? (one for each person in #8 (NYC) running for 30 days)

=OR=

#### but Good and Bad news:

• a new develop a <u>new</u> architecture at 3+ orders of magnitude above ACT-R?

# Thank you

I'D LIKE TO THANK MY MENTORS MY FRIENDS AND FAMILY, AND-OF COURSE-THE WRITHING MASS OF GUT BACTERIA INSIDE ME. I MEAN, THERE'S LIKE ONE OR TWO PINTS OF THEM IN HERE; THEIR CELLS OUTNUMBER MINE! ANYWAY, THIS WAS A REAL TEAM EFFORT.